

# Curriculum Vitae



**Susanne Bernard-Auf der Maur**

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I was born in 1976 in Zurich, Switzerland, and I grew up there. I currently live in Wallisellen near Zurich.

## Personal & Professional Profile

I gained an interest in filming and video at the age of about 15. My filming and editing skills are self-educated. I have an educational background in life science (Bachelor of Science in Biology) and journalism (Master of Arts in Journalism), and I attended classes at the University of California Los Angeles.

For the past years, I've been working as a free-lance journalist, video producer and video editor. I've also created web content like blog posts.

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## Technical Skills

I'm familiar with both Mac OS X & Windows operating systems and I can handle all common applications. For video editing and DVD authoring, I rely on Mac-based systems with applications like Final Cut Pro (7 or X), DVD Studio Pro, Adobe Photoshop or Motion. In web publishing, I've been using different Content Management Systems. I know the basics of theme development for WordPress as well as some HTML and CSS. When it comes to computers, I'm usually a fast learner. And I can type fluently.

### Final Cut Pro 7 & X



### Adobe Premiere Pro



### Adobe Photoshop



### DVD Studio Pro



### WordPress Theme Development



### HTML & CSS



## Language Skills

My mother tongue is the Swiss German dialect. I'm fluent in German and English. My knowledge of French is good, and I have basic knowledge of the Spanish language. I can understand Luxembourgish.

### German



### English



### French



### Spanish



## Other Skills

**Certified Diver** since 2005  
**Driving License** since 1997

## Work Experience

### Freelance Journalist, Video Producer, Video Editor, Blogger

**Period:** April 2017 (Video Producer since 1993) - present  
**Job type:** Freelance

Different kinds of jobs in the field of TV, Video, Multimedia and Text

- Production for TV and Corporate Video
- Website development & creating web content (articles, videos)
- Editing, Camerawork, DVD Authoring

### Multimedia Journalist

#### Schweizer Radio & Fernsehen SRF

**Period:** June 2016 - March 2017  
**Job type:** Full-Time / Part-Time

Multimedia journalist for SRF's science program "Einstein" / SRF Kultur Online ("Wissen")

## Freelance Journalist, Video Producer, Video Editor, Blogger

**Period:** 2013 - May 2016

**Job type:** Freelance

Different kinds of jobs in the field of TV, Video, Multimedia and Text

- Production for TV and Corporate Video
  - Website development & creating web content (blog posts, videos)
  - Editing , Camerawork, DVD Authoring
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### Journalist

#### Schweizer Radio & Fernsehen SRF

**Period:** 2009 - 2013

**Job type:** Part-Time

Duties consisted of

- assisting with and co-producing Swiss Television's travel program "Fernweh" and other TV shows
  - working as a video journalist and web editor
  - doing research on a variety of topics
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### Web Editor

#### Schweizer Radio & Fernsehen

**Period:** 2009 (4 months)

**Job type:** Part-Time

Editing web site content for Swiss Television's travel program "Fernweh"

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### Internship: Web Editor

#### Schweizer Radio & Fernsehen

**Period:** 2008 (3 months)

**Job type:** Full-Time

Editing web site content for Swiss Television's travel program "Fernweh"

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### Internship: Journalist

#### Deutsche Presseagentur dpa

**Period:** 2007 (1 month)

**Job type:** Full-Time

Internship with Deutsche Presseagentur Landesdienst Nord (Hamburg): local news reporting for print

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### Subtitle Editor

#### SWISS TXT AG

**Period:** 1999 - 2007

**Job type:** Part-Time

Closed caption subtitle editing of Swiss Television's news programs, sports programs, movies, TV series and TV shows

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## Education

### Master of Arts in Journalism (2009)

#### MAZ - die Schweizer Journalistenschule / Hamburg Media School

2007 - 2009: Master of Arts in Journalism program MAZ - die Schweizer Journalistenschule & Hamburg Media School

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### Bachelor of Science in Biology (2007)

#### University of Zurich

2004 - 2007: Biology Studies, University of Zurich

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### Media Science & History Studies

#### University of Zurich

## High School Graduation: Matura, B type (1996)

### Literargymnasium Ramibühl

1990 - 1996: High School, B type (English & Latin), Literargymnasium Ramibühl, Zurich

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#### Education Abroad

|      |          |                  |                                      |                          |
|------|----------|------------------|--------------------------------------|--------------------------|
| 2008 | 9 months | Hamburg, Germany | Hamburg Media School                 | MA in Journalism program |
| 2006 | 6 weeks  | United States    | University of California Los Angeles | 1 Summer Session         |
| 2002 | 6 weeks  | United States    | University of California Los Angeles | 1 Summer Session         |
| 2000 | 3 months | United States    | University of California Los Angeles | 2 Summer Sessions        |